JERSEY GAMBLING COMMISSION

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To Promoters of charitable gambling events

4 November 2025

Dear Promoter.

The Commission has been made aware over the previous few months of businesses promoting raffles and lotteries to benefit certain good causes. There is no doubt that these businesses have an honourable motive to help and do good, but what they cannot do is offer gambling games to the public to attain these fund-raising goals.

The use of raffles and lotteries are reserved for the use of good causes and cannot be undertaken by a third party, unless that third party is an operator licenced by the Commission.

This restriction is not to curtail fundraising initiatives, but rather to ensure charities and societies know what activities are being promoted under their name and by persons approved by them to do so. This speaks to reputational risk as without this approval, the good cause has no control over what is being undertaken in its name and the adverse publicity it may receive if these promotions go wrong.

The Commission, on the other hand, needs to make certain there is no blurring of lines that could lead to the presumption commercial lotteries are legitimate, leading to a potential spread of unlicenced activity.

The advent of Christmas usually heralds charitable giving, and there is nothing to prevent staff associations running in-house sweepstakes or hundred clubs, on the understanding that participation is limited to employees of the firm. The Commission provides outline advice on private lotteries here: https://www.jgc.je/assets/Advice-Note-for-Private-Lotteries.pdf

If you require more information or wish to discuss upcoming events, please don't hesitate to get in touch.

Yours sincerely

David Evans Deputy CEO